

Kelly WILSON

Her Trusted Reviews Content Creator



Hi - I'm Kelly!

I'm a midwest mom, business owner and content creator with a strong faith in Jesus. With 20+ years in e-commerce, 250+ videos live on Amazon and a 9.12% conversion rate (nearly 1 in 10 viewers buy), I understand what drives purchasing decisions. Let's chat and set your goals next.

Content Pillars

Home • Kitchen • Organization • Pets

Statistics

Video Types

Amazon shoppable video, unboxing/first impression, problem-solution, testimonial-style, voiceover review, comparison style, tutorial/how-to, demonstration

- Real-life demonstrations
- Clear, easy-to-follow visuals
- Direct answers to buyers concerns

100+
Items
Sold

9.12%
Conversion
Rate

250+
Videos
Filmed

Rates

Based on collaboration needs



Contact Me

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